

WebDataGuru develops highly customized pricing and screen evidence extraction services for a Large legal firm in UK!



Project : Capturing price to produce as proof

Delivery Model : Data-as-a-service

Solution : B2B Trade - B2B data publishing, information service providing

Industry : Legal Services

Frequency : Monthly

About Client

Our UK-based client is a well-known provider of litigation support for Basic Hire Rate (BHR) evidence. The company is a part of a bigger organization that offers claims management services in real estate industry and is also a leading liability loss management company working across UK and Ireland. The most common basic hire rate services offered by our client are vehicle storage rates witness statement, small claims witness statement, supplementary witness statements and so on. Apart from these services, client is also well-versed with multiple fraud based services and investigation cases such as impecunious parties, liability issues and so on.

About Basic Hire Rate

Basic Hire Rate (also referred to as spot rate) can be defined as hire rate of vehicle based on geography of the service. Determining basic hire rate is an objective task and main aim behind the exercise is to strike out irrecoverable expenses included within actual credit hire charge. The claimant hires a reliable supplier of basic hire rate (Analysis multiple data points before arriving at the final number) in order to be presented in court and this is believed to be the most just way to approach determination of BHR anywhere in the UK.

Business requirements

The client approached us with following requirements,

- Regular capture of data from rental car websites. Data extracted must include complete details about car rental service.
- Extraction of data must be conducted regularly in order to ensure that information is up to date.
- Since data will be used for legal services, information delivered must be 100% genuine.
- Information must be delivered in simple terms without too much complication.

Challenges

The project was the first-of-its-kind for WebDataGuru and dealing with a highly reputed provider of litigation support was a big challenge in itself. Since there was a legal aspect associated with the client, the delivered information was made comprehensive, reliable and customized to satisfy client 100%. The information was presented in a simplified manner so that it could be subjected to further analysis too.

The company is a part of a bigger organization

Solution

WebDataGuru used its custom-made data extraction tool to obtain data and images from the top most car rental services websites (national, regional as well as local operators). Websites were chosen after discussion with the client and from across various parts of UK. The data extraction service was rendered every month by WebDataGuru and output was delivered in spreadsheets every time. Data obtained from each website was supported with relevant images too. Extracted data included the following fields:

- Name of Company
- Contact details (including location)
- Vehicle type
- Vehicle category
- Manufacturer and Model
- Transmission
- From date and to date (rental service)
- Prepayment amount
- Full payment

And a screenshot of the same was also included in spreadsheets.

Results

The reliable data extraction service from WebDataGuru enabled client to always make right decisions for their customers. WebDataGuru's unprecedented commitment to deliver regular and high quality information empowered the client to facilitate further analysis easily and to serve its customers with utmost perfection.